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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

10/500984

Applicant(s): Peter Allan Simonsen et al.)
 Application Number: 10/500,984)
 Filing Date: July 6, 2004)
 I.A. No.: PCT/DK2004/000273)
 I.A. Filing Date: April 20, 2004)
 Group Art Unit: To be assigned)
 Examiner: To be assigned)
 For: A METHOD AND AN ARRANGEMENT)
 FOR ADVERTISING OR PROMOTING)

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Date of Signature: November 17, 2004	

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

November 17, 2004

Dear Sir:

SECOND PRELIMINARY AMENDMENT

Prior to examining the subject application, please enter the following preliminary amendment:

Amendments to the claims are set forth in the listing of the claims beginning on page 2 of this paper.

Remarks begin on page 7 of this paper.

Attorney Docket No. 578-20-PA